

MILLICENT WONG



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PROFILE

Multi-disciplinary designer and design researcher intrigued by the nuances in human behaviours, interactions, and subjectivities in both the physical and digital space.

My works are driven by design research and qualitative research methods, bridging research and practices to bring in new perspectives and insights with an emphasis on human-centred design.

Born in Canada, raised in Hong Kong, and now based in London. Being immersed in such diverse environments has inspired my worldview while shaping my design.

TOOLS / SKILLS

Adobe Creative Suite

InDesign

Illustrator

Photoshop

XD

Premiere Pro

Figma

Design Research

UI / UX Design

User Research

(In-Person & Remote)

Miro

Multi-disciplinary Collaboration

LANGUAGES

Native/ Bilingual Proficiency

English

Cantonese

Professional Working Proficiency

Mandarin

Elementary Proficiency

Japanese

JLPT - N4 (2018)

PROFESSIONAL EXPERIENCE

VISITING LECTURER

Oct - Nov 2021

Royal College of Art

Location: London

- Assisted and coordinated the delivery of the Design & Culture course to 11 Global Innovation Design (GID) visiting students from **Keio University (Tokyo)** and **Pratt Institute (New York)**
- Support students in one-on-one tutorials, advising on **qualitative research**, **cross-culture design**, and **design research**

DESIGN INTERN

Jun - Aug 2018

Mirum Agency (Hong Kong)

Location: Hong Kong

- Assisted the creative team on a range of projects with various companies
- Researched materials & references for **Davidoff cigar mobile focused campaign**
- Prepared internal documents for Lenzing following branding guidelines
- Improved accessibility** and UI of the **Hong Kong International Airport** website
- Designed **eyewear packaging** for **Polaroid** targeting the Chinese market
- Updated Prudential Hong Kong website's UI and graphics
- Assisted senior designer in Mirum's **booth design** for the **Huawei Connect 2018**

PRODUCT DESIGN AMBASSADOR

Jan - May 2017

Co & Co

Location: Edinburgh

- Promoting Co & Co as a product design student at the University of Edinburgh, a digital platform connecting art & design students with each other.
- Initiated small-scaled campaigns to encourage students to sign up to Co & Co

EDUCATION

MA/MSc in GLOBAL INNOVATION DESIGN

2019 - 2021

Royal College of Art (MA) & Imperial College London (MSc)

- Awarded Distinction by Imperial College London
- Dissertation awarded with Distinction by Royal College of Art

Keio Media Design [KMD] (Keio University, Tokyo)

Apr - Jul 2020

- Part of GID Exchange

BA (HONOURS) PRODUCT DESIGN

2015 - 2019

The University of Edinburgh

- 3rd & 4th Years Student Representative for Product Design in 2018-2019

Lund University, Sweden

Jan - May 2018

- Industrial Design (Erasmus Study Abroad Programme)
- Project exhibited at VÄRUTSTÄLLNING 2018 at Form/Design Centre (Sweden)

INTERNATIONAL BACCALAUREATE DIPLOMA PROGRAMME (IBDP)

2013 - 2015

Renaissance College Hong Kong (RCHK)

- Attended as a visual art scholarship student from 2013 - 2015